

## The first step

Five programs for others to emulate

Since 2004, The First Tee National School Program has introduced nearly a million kids from 2,000 elementary schools to golf. Reaching out to kids through school programs is a goal supported by the USGA, the PGA of America and the LPGA and PGA tours. ¶ It's also a common thread among Golf Digest's Junior Development Award winners for 2008, the 25th anniversary of the awards: a club, corporation, association, individual and municipality that recognize that the game's future depends on giving kids opportunities to learn the skills golf demands. TOPSY SIDEROWF

THE 2008 WINNERS	HERSHEY TRUST COMPANY	OWENSBORO, KY.	MAJOR HENRY S. WILLIAMS JR.	TPC TWIN CITIES	SOUTH CAROLINA JUNIOR GOLF
CATEGORY	Corporation	Municipality	Individual	Club	Association
					NEW HOUSE
BACKGROUND	When chocolatier Milton S. Hershey established the Milton Hershey School in Pennsylvania in 1909 as a boarding school for needy kids, he didn't foresee that one day the curriculum would include golf. It's an option for all 1,700 students but required for some.	Under the leadership of PGA professional Don Mitchell, 475 Owensboro youths get golf instruction and guidance yearround. The First Tee of Owensboro operates at Perfect Swing, the nine-hole junior course and practice facility Mitchell built with financial help from the community.	Nothing makes Major Henry Williams prouder than to count the kids from his program who went to college. Participants in the Buffalo (N.Y.) Inner City Youth Fan Club for Golfing, founded by Williams in 1993, receive academic instruction and per- sonal reinforcement along with golf.	Junior clinics and competitions for young members and Kids Day for more than 2,000 fourth- and fifthgraders from 12 area elementary schools are among programs at this private club in Blaine, Minn. Kids from five local First Tee chapters are encouraged to play at reduced green fees.	From free clinics at the grassroots level for Little Legends to a tou series for advanced players, nearly 3,000 juniors throughout the state participate in programs sponsored and funded by the SCJGA. The associatior also provides access to courses with special rates, free equipment and college aid.